aesthetics understated essentials

INSTALLATION GUIDELINES MONTAUK

PLEASE READ ALL INSTRUCTIONS BEFORE CUTTING OR INSTALLATION

Prior to cutting, check to ensure materials ordered are as specified and corresponds to samples given. Inspect all material carefully for any discrepancy in color, pattern, quality and correct yardage to ensure satisfaction for the product ordered. For any discrepancy please contact immediately at 855.440.7733 OR EMAIL info@aestheticswall.com. Product claims will not be considered after 3 panels have been hung, including any labor claims. We highly recommend having a cutting or sample available at job site for reference to verify the correct product has been shipped.

SURFACE PREPARATION

New Construction:

The General Contractor should check that all the surfaces are true, smooth, level finish, free from cracks, dirt, dust, irregularities or rough spots. Walls are to be thoroughly dry before application. A good quality acrylic primer-sealer should be used to seal walls for easy future removal.

Renovation:

Remove old wallpaper. Check all surfaces to insure that it is smooth, clean and dry. Enamel paint should be dulled and sealed. Old paint should be checked for sound adhesion. For any other surfaces, check with your local representative.

APPLICATION

- 1. Before cutting, examine pattern, color and shade lots to determine that it matches approved samples. No allowances will be given for cut material.
- 2. A heavy-duty clear adhesive should be used by the wall covering contractor. **DO NOT DILUTE.** Use the adhesive full strength. Room temperature for adhesive and material should be a minimum of 55 degrees Fahrenheit. As with the nature of all textile and fabrics, care should be taken to keep all adhesive off the face of the material. If product backing has an uneven, waffle texture, additional adhesive is recommended for application.
- 3. Paper-backed fiber materials require a minimum of 3-5 minutes booking time (pasted sheets folded together) to allow expanding of materials. Should bubbles occur while hanging, check carefully the amount of booking time allowed.
- 4. Pre-trimmed edges (1/2"- 1") with a new straight edge (use one cut per blade) on a cutting table in order to avoid snagging or fraying the materials. **DO NOT DOUBLE-CUTE WOVEN MATERIALS**, as this can cause underlying fraying.
- Use strips in exact order as they are cut from the roll. Reverse strips may reduce shading at the seams. Fill in over doors and windows with strips cut in consecutive order from the roll. HANG ONLY ONE STRIP AT A TIME.
- 6. Smooth materials to hanging surface with clean soft bristle to eliminate air bubbles and ensure adhesion. Lightly roll seams to set in place. Hard rolling can cause sheen on the edges.
- 7. AFTER APPLYING 3 STRIPS, if there are any defects, do not proceed with further installation and immediately contact info@aestheticswall.com. Natural wallcoverings will tend to lightly panel on occasion.

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SPECIAL NOTE

These wallcoverings have been manufactured to the highest quality standards possible. However, it should be noted that some items by their nature, require additional care in handling and installing to provide an acceptable wall finish. As with all natural fiber material, irregularities in weave and coloration are normal occurrences that enhance the hand-made appearance. This provides a look that cannot be duplicated by conventional machine made wallcoverings.

Natural Fibers can and often change color after being on the wall for any length of time.

For best results, it is recommended that a qualified TEXTILE wallcovering installer be employed.